

THE BULLETIN



Overseas Press Club of America

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November 22, 1952

THERE WILL BE NO LUNCHEON NEXT WEEK BECAUSE OF THE THANKSGIVING HOLIDAY

::::: ADVANCE TIP ::::

L U N C H E O N

THURSDAY, December 4 -- Toots Shor's, 51 West 51st Street
Cocktails at 12 o'clock noon -- Luncheon at 12:30 PM sharp
Members: \$2.75 each. Guests: \$3.25 -- Tip and tax included

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EXCLUSIVE REPORT FROM ABROAD

by

GENERAL HOYT S. VANDENBURG
Chief of Staff, United States Air Force

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As this is written, General Vandenburg is in the Far East on the last lap of a world-wide inspection tour that has taken him to dozens of U. S. Air Force bases abroad as well as to those of the Western Allies.

Within days after his stateside return, the Air Force Chief of Staff will present an exclusive report to Members of the Overseas Press Club and their guests.

The Program Committee urges that reservations be made early for this outstanding luncheon.

Further details will be announced next week.

PRESIDENT WILLIAM P. GRAY ANNOUNCES NEW COMMITTEE APPOINTMENTS

B. MATHIEU (New Yorker) has been named co-chairman of the 1953 Annual Dinner Committee-- in making the announcement at last week's luncheon, Pres. GRAY noted it was "the first time there's been a gal in the job."

JOSEPH LAITIN, who re-joined the OPC this month, will work with Chairman JERRY HANNIFIN on the Latin-American Affairs Committee.

JOHN MOYNAHAN, formerly overseas for the Newark Evening News and now heading John Moynahan & Associates, will work with BILL BROOKS on the Memorial Fund Drive.

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SHORT TAKES: RALPH H. MAJOR, JR., former Cue Editor, has been appointed counselor on Public Relations to Standard Oil Co. of New Jersey....

RUTH LLOYD is new Public Relations Director for the George Junior Republic, teenage self-government project....GIL BUSCH, JOE ROSAPEPE, and BURTON

CRANE took part in the 1952 Financial Follies at the Astor, where top brass of business and finance were mercilessly lampooned. The event is the annual show of New York's Financial Writers....

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CLIFF EVANS did the only broadcast from IKE's residence the morning after Election Day. Broadcast was on "Today", NBC-TV's morning program starring Dave Garroway...The London Observer reporting on Time's new London building, did a straight-faced but hilarious aping of Time's own style, starting with: "Time's office in Soho was crummy. Last week Time, Life and Fortune's balding Art Adviser, Francis ("Hank") Brennen, 41, headed back to New York after prodding along Time's new seven-story building on swank Bond Street. Scheduled opening: early February." And goes on from there, finishing with: "In the United States, Publisher Luce (rhymes with goose) ran five magazines, dabbled in TV, film-making, real estate. In Europe, the new building marked another stage in the growth of his Old World Empire. Cost of project: undisclosed."

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WANTED: Room or apartment, sublet in NY for few weeks, by wife of Christian Science Monitor's Rome correspondent. Call MARY HORNADAY, PL 7-1222.

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FOR RENT: Single furnished room, Brooklyn, near College, 30 min. Times Square, \$12 per week for OPC member. Use of frigidaire but no cooking. Service and linens included. Ideal for writer. Phone GEDney 4-8792 after 7.30 p.m.

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NEEDED: Leads to public relations or newswriting jobs, full or part time; by MARION DOYLE CAMPBELL, 14 years news experience. Please phone IE 3-7240

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GIVE YOUR FRIENDS A COPY OF "OFF THE RECORD" FOR A SPECIAL CHRISTMAS GIFT

ORDER YOUR COPY FROM OPC OFFICE TODAY

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MEMORIAL FUND DRIVE IN FULL SWING

MEMBERS URGED TO PLEDGE NOW

As this issue of The Bulletin goes to press, final plans for Thursday's reception at the Time-Life lounge were set. Pre-reception promises indicated a minimum of \$20,000 would be raised at the official opening of the drive with individuals proposing gifts ranging from \$50 to \$5000 dollars.

CLARE BOOTHE LUCE, treasurer of the Memorial Fund campaign, and chairman of the kick-off cocktail, invited notables from newsgathering, financial, professional and industrial fields to join the drive.

Full details on the special reception and the participation of members, colleagues and other interested persons will appear in next week's Bulletin.

Meanwhile, Club headquarters in the Times Tower Building are being deluged with requests for the Memorial Fund brochure prepared by DICKSON HARTWELL and just off the press; for pledge cards; with offers of gifts; with offers of office, stenographic or "telephone crew" aid. Requests are filled as quickly as possible-- keep them coming in. Offers of "manpower" aid are welcomed, and will be needed throughout the campaign. Members or their friends who will man the telephones, help with addressing and stuffing for mailings, help with contacting prospective donors--call or write Bill Coppersmith, campaign manager.

! ! ! SPECIAL CAMPAIGN TELEPHONE NUMBERS: LOnagre 4-9298-9299 ! ! !

Members who would like to turn their pledges in early may pledge any amount, large or small. If necessary, part of the pledge may be paid now and the rest in two, or four installments.

Donations in cash, and pledges payable by Feb. 1, 1953, are now being accepted by the fund. Make checks payable to the Correspondent's Fund (Special Building Project). Donations are deductible on Federal Income Tax Returns. Any size pledge will be appreciated--and a good portion of the \$300,000 goal can be met if each and every one of the 700 members helps.

All members will be receiving copies of the brochure and pledge cards in the mail within the next few days. Meanwhile, use the enclosed post card to:

- a) make your own pledge
- b) order additional brochures and pledge cards
- c) list names and addresses of people to whom information should be sent.

Some donations have already come into campaign headquarters at OPC offices, earmarked for the memory of one of the correspondents to whom this permanent press center is dedicated. Webb Miller of United Press was one of those thus singled out.

WASHINGTON NEWSMEN LOOK TO HAGERTY TO SMOOTH IKE PRESS CONTACTS

Ray Erwin, writing in E&P, wonders if the press will have a "new deal, a fair deal, a fear deal or a no deal at the White House" under the new president. Some of the newsmen who are the closest to the president-elect believe that Eisenhower's unfamiliarity with many domestic problems may cause him to be wary of the give-and-take of the open press conference until he is more fully acclimated to political leadership.

They count heavily on the help of James C. Hagerty, Ike's press aide, who handled press relations for Gov. Thomas E. Dewey since 1942, in winning and keeping the confidence and cooperation of the Chief Executive-to-be. Hagerty has been skillful and sympathetic in his handling of newsmen's special needs.

Two reporters who traveled on the campaign trains, Newsweek Washington Editor Ernest K. Lindley and N.Y. Post's Robert Spivack told E&P they'd never covered a campaign where both candidates were so remote from the press, but neither blamed Hagerty. Spivack said he thought both Ike and reporters underestimated Hagerty at first, but that soon wore away, especially when Hagerty seized Truman's bias charges and played them up; also the I-Shall-Go-To-Korea promise (brain-child of Life's Emmet Hughes) was "a master stroke." Lindley thought that "Jim Hagerty has got the art of press relations worked up to a fine art, but he appeared to have no influence with Ike--none of the influence that press secretaries often have." Spivak concluded: "I hope Hagerty will be in the White House.... he will be a great help to the press."

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BONN REBUTTAL--Georg Von Lilienfeld, West German press chief, gives the government side of the press coverage snafu discussed by N.Y. Herald Tribune's Don Cook in The Bulletin (Nov. 8): "The situation arose over the attempt to separate Germans working for German news agencies and German nationals employed by foreign newspaper and wire services. The dispute is embarrassing to the German government since it has made elaborate attempts to stay out of the whole situation except to provide a press club....

The German press chief declared that his government was "very much concerned by articles in the American press charging an attempt to limit dissemination of news to a 'hand-picked group of trustworthy correspondents.'" He pointed out that the only stipulation made by the government in October when Chancellor Adenauer gave the club a building was that the foreign press be included on an equal basis. He added that the Chancellor has seen over 40 American journalists in the course of this year, averaging one per week.

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ABOUT BOOKS) "Double Trouble" by CHARLES and EUGENE JONES with Dale Kramer (Little and Brown by Co.) The subtitle, "Autobiography of the JONES Twins, Cameramen-Correspondents" JOHN GOETTE) is a key to just how unique these NBC roving boys can get...An autobiography at 27 isn't written every day, particularly by people as busy as these ever-tripping twins...

"Anatomy of a Satellite" by Dana Adams Schmidt (Atlantic Monthly Press--Little, Brown & Co.) begins with a N.Y. Times assignment to Prague in 1949.

Schmidt's 490 pages thereupon go into every phase of the Czechoslovakian road to Communism. With a fine index, this is a manual of what should not happen to a free nation...No Secret Is Safe by Father Mark Tennien (Farrar, Straus & Young, Inc.) is the story of how Chinese Reds took over the Maryknoll mission station in South China. Father Tennien narrates, in sincere and undramatic style, how the innocent victims went through successive stages from freedom through initial communist tolerance into the Red vise of regimentation... "Your Key To Successful Writing" by Lajos Egri (Henry Holt & Co.) takes the affirmative side of the argument as to whether writing can be taught. In 208 pages he demonstrates, with readable clarity, this premise.

(Books reviewed in this column may be consulted in the OPC Library)

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OFF THE RECORD Clark Kinnaird's review of the newest OPC opus in the U.Y. Journal-American: "Off the Record, edited by DICKSON HARTWELL and A. E. ROONEY...provides some eyebrow-raising footnotes to front page happenings among those "inside" stories told with gusto by BOB CONSIDINE, PIERRE HUSS, JOE WILLICOMBE, JR., LOWELL THOMAS, EUGENE LYONS and others....It's the best collection of authentic tales about news-gathering we've ever read."

 OUR PROLIFIC
 COLLEAGUES

Justice WILLIAM O. DOUGLAS lauds the native Burmese government (Look Nov. 18) for its success since receiving independence four years ago, in reconstructing the country and routing red guerillas... Real Magazine's current issue features Major Alexander de Seversky's article declaring the Soviet Union can "smother us" it will by sheer weight of numbers, both on the ground and in the air, despite our reliance on the atomic bomb"... JOE ROSAPEPE's article on the American Chamber of Commerce in Italy in a recent issue of Export Trade and Shipper...

CECIL BROWN (MBS Commentator) will launch a "Give a Christmas Blood Donation" radio campaign to obtain blood for troops in Korea... Bob Altschuler of Central Feature News is back at his Times Tower headquarters after a four-month illness....

KATHLEEN MC LAUGHLIN (N.Y. Times' UN bureau) describes all-nation bazaar at UN's lobby international gift shop... HAL LEHRMAN reviewed Dana Adams Schmidt's "Anatomy of a Satellite" (Little, Brown & Co.) in N.Y. Times Book review Nov. 16; Schmidt was expelled as N.Y. Times correspondent in Czechoslovakia after reds branded him a spy; he discusses the Oatis imprisonment and State Department handling of the AP correspondent's case, in this absorbing analysis of red power-grabbing tactics... Edward Weintal, Newsweek's diplomatic correspondent in Washington, has been appointed Chief European Correspondent with headquarters in London, Executive Editor Chet Shaw announced; John Leonard succeeds him in Washington...

KEN GINIGER, Ed-in-Chief of Prentice-Hall's trade book division, becomes general manager of Hawthorn Books, a newly organised Prentice-Hall subsidiary. GINIGER recently returned to Prentice-Hall after a year's hitch with the army... Howard Goodkind moves up into GINIGER's old post...

MIKE STERN's in tall trouble with Countess Dorothy De Frasso, the N.R.-Rome socialite, for his piece in last month's Europe, "The Great Dorothy"; the Countess vented her ire in a hair-raising dressing-down of MIKE in Rome's swank Hotel Excelsior lobby. E&P reports: "Ex-War Correspondent STERN's dash through the Excelsior lobby, with Countess Di Frasso hot on his heels, is rated as the fastest race seen in Rome since the lions chased Christians around the Colosseum."...

GERTY AGOSTON, film reviewer for the Basel Nationalzeitung, attacks Charles Chaplin for his attitude after having left the U.S., based on an AP report quoting Chaplin as saying he "does not believe in exalted patriotism, as that attitude leads to hitlerism." GERTY disagrees... IRENE KORBALLY KUHN left for writing assignments in London, Edinburgh and Paris; will be back home for Christmas... WMCA broadcast New School for Social Research's panel discussion on "Should We Arm Western Europe to Meet the Threat of Soviet Military Aggression?" Speakers were Saul K. Padover and John Scott. SANDY GRIFFITHS and foreign correspondent Frank Shea participated in discussion... A. WILFRED MAY one of three speakers at American Statistical Association's "Post-Election Preview of 1953" last week... NORBERT MUHLEN to discuss recent German elections on George Hamilton Coombs WJZ program and in New Leader (Nov. 24)... ELIOT ELISOFON, who served as special color consultant for John Huston's "Moulin Rouge" in Paris and London back at Life in N.Y.

The distance to death

Travel statistics of the past five years indicate that you can go six times as far by rail as you can by air before being mathematically certain of meeting death.

Rail transportation is eight times safer than auto and taxi in terms of death, and seventeen times safer in terms of injury. The Chesapeake and Ohio Railway Company, for example, has not suffered a passenger fatality in the last thirty-seven years.

When it comes to the distance to death we find that it is twenty-five hundred times around the earth by air and fifteen thousand times around the earth by rail. (And there are some commercial travelers who feel that they must be approaching these figures!)

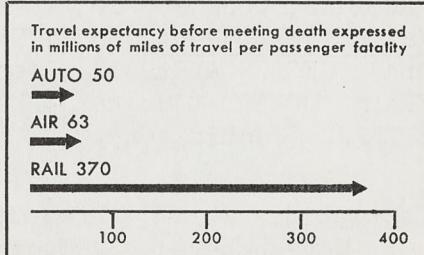
The airplane pilot doing only nine hundred and fifty hours per year for only twenty years at two hundred and fifty miles per hour can expect to spend only thirteen working lifetimes before meeting death. There is the consolation of knowing, however, that there is very little prospect of his being merely injured.

The railway conductor, looking forward to a fifty-year working life one hundred and fifty miles per day, three hundred days per year, can reasonably expect to go one hundred

and sixty-five lifetimes without death, but only five lifetimes without injury.

We office workers and non-commercial travelers may have a less glamorous existence than the airplane pilot, but before we cloister ourselves to escape the mathematical certainty of death by travel if continued long enough, we might remember that more accidents occur at home than any place else on earth. At home the distance to death may be only to a slippery bathtub.

This is a column written for Railway Progress Magazine by Robert R. Young, Chairman of the Federation for Railway Progress, and is reproduced here as a public service.



Chesapeake and Ohio Railway
Terminal Tower, Cleveland 1, Ohio

FOREIGN CORRESPONDENTS) Unfortunately President-elect Eisenhower was not present to hear
MEMO PRESIDENT-ELECT) the "memos" that two OPCers had for him at a Toots Shor luncheon,
 Thursday, Nov. 13. As it turned out the memos so impressed club
members that a lively discussion developed as to whether American newspapers are overplaying
the resurgence of Nazism, in Germany.

The presence of ROBERT E. LOCHNER, son of Past President LOUIS LOCHNER, now chief of the press branch of HICOG in Bonn, here on home leave, enlivened the discussion in which it was generally agreed by those back from Germany that these stories of last week did not merit Page one treatment.

Before the discussion, WILLIAM JESUP, McGraw-Hill's man in Tokyo, now studying at Princeton on a Foreign Relations Council fellowship, advised Eisenhower to try to avoid broadening the Korean war, warning that the results would be "far different than the theorists think" and would mean a "broader defeat" for the US with the people of Asia.

Citing some "grave errors" the US has already made in Asia, JESSUP said the State Department should have gone to Rhee by the back door, cited his record of bad administration and suggested that he had better cooperate or we might take action. As it was, he said, the US approached the South Korean President by the front door and had its bluff called publicly.

Careful analysis of the Japanese election returns, JESSUP said, shows they have made a "cautious and temporary agreement to go along with us", chiefly for economic reasons. Asia, he said, had been shocked and the Communists were profiting propagandawise by Ike's advocacy of Asians fighting Asiatics, a position he described as "a hook Ike must now get off from."

Back from two and a half months in Germany, NORBERT MUHLEN, roving correspondent for Reader's Digest, judged that the spectre of Nazi resurgence is much less alarming than pictured in the New York press. "It's like two or three years ago in this country interpreting a Marcantonio victory as a trend toward Communism in the United States", he said.

MUHLEN detected in Germany a certain increase in neutralism, due chiefly, he felt, to the failure of the United States to make its policies clear. Eisenhower's talk of liberating the people of East Europe, he said, had created fears in the minds of West Germans who are now talking about him as "the most popular man behind the Iron Curtain". MUHLEN advised Eisenhower that if he wants to win West Germany, he must keep the East in its orbit and stand up strongly against Communism.

On US policy in Germany, LOCHNER replied to MUHLEN: "We're not unreliable as you say, but there just is not much we can do without starting a war. We're in a trap in Germany as in Korea. Most Germans realize our extended position."

Pres. BILL GRAY introduced new guest member Admiral HAROLD B. MILLER, head of Radio Free Europe; JOHN MCTIGUE, just out of the army; JOE LAITIN, en route to Washington after politicking in Indiana; William Paul (Fawcett Publications), and presented the door prize, "Anatomy of a Satellite" by Dana Adams Schmidt to winner GREGOR ZIEMER. Others spotted around the room were RUSS ANDERSON, Allen Bell, CECIL CARNES, ELIZABETH FAGG, JACK DOORTY, CHRISTOPHER EMMETT, ARTHUR FITCHER, BELIA FROMM, MATT HUTTNER, LILLIAN GENN, JERRY HANNIFIN, MARY HORNADAY, JOE JOESTEN, VICTOR KNAUTH, PAT NIEBURG, VICTOR LASKY, NORBERT MUHLEN, REAVIS O'NEIL, DEREK RUSSELL, NORMAN PAIGE, JOE ROSAPEPE, MADELINE ROSS, ART SETTEL, DAVE SHEFRIN, HAZEL SHORE.

TEMPLE FIELDING flew his ailing wife, Nancy, from Mallorca for hospitalization in Holland. Friends may write to her at Bronovo Hospital, Bronovolaan 5, The Hague, Netherlands...Here's to a speedy recovery!

Editors: RUTH LLOYD, MARY HORNADAY. Editorial Board: RUSSELL F. ANDERSON, Chairman; CHARLES ROBBINS, JOHN MOROSO, IRVIN S. TAURKIN, TED DEGLIN, DANIEL VAN ACKER.

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